



2015 CHEM SHOW
NOV 17-19 / JAVITS CENTER / NYC

ENHANCE YOUR PRESENCE DURING THE 2015 EVENT TO REACH THE CPI DECISION MAKERS

Chemical Engineering is proud to serve as an official media partner of the CHEM SHOW. All exhibitors are eligible to participate in sponsorship and advertising opportunities to increase exposure to this influential audience.

As an exhibitor at the 2015 CHEM SHOW, you have an opportunity to participate in several bellwether sponsorship packages: Platinum, Gold and Silver. Services provided by CHEM SHOW and Chemical Engineering for Bellwether "Sponsor Packages".

PLATINUM SPONSORSHIP (TWO AVAILABLE) \$50,000

ON-SITE PROMOTION

- » Company logo on one side of Attendee Bags
- » Company brochure inserted in Attendee Bags
- » 20' x 20' booth on exhibit floor
- » Preferred time slot in the New Product Technology Theater and/or position in the New Product Showcase
- » Company logo on "Industry Sponsor" board located in exhibit hall
- » Company logo on other signage inside the exhibit hall
- » Ribbon on sponsor's staff lanyards denoting sponsorship level
- » Signage at sponsor's booth denoting sponsorship level

CHEMICAL ENGINEERING PROMOTION

- » Two-page, four-color, ad spread in October issue
- » Company logo in CHEM SHOW ads running in *Chemical Engineering* (logo placement at the bottom of the ad)
- » Company logo in *Chemical Engineering*/CHEM SHOW ad running in October *Chemical Engineering* thanking all sponsors
- » Company logo in *Chemical Engineering*/CHEM SHOW ad running in Show Daily thanking all sponsors
- » One-time email blast to *Chemical Engineering* database (via third party)
- » Banner ad in **two** weekly e-newsletters, *Chemical Engineering* DIRECT, before or after CHEM SHOW

WEBSITE PROMOTION

- » Banner ad on CHEM SHOW website (position to be determined and based on space availability)
- » Company logo listed as "Industry Sponsor" with all sponsors' logos at the bottom of the CHEM SHOW home page
- » Level 2 MapYourShow (MYS) listing in CHEM SHOW's online search portal

EMAIL PROMOTION

- » Company logo listed as "Industry Sponsor" at the bottom of select emails
- » Listing upgrade in the Official Show E-newsletter leading up to CHEM SHOW

PUBLIC RELATIONS

- » Company mentioned in press release announcing "Industry Sponsors"
- » Company's New Product Press Release distributed to industry press
- » First rights to preferred time slots for press conference during CHEM SHOW

PRINT PROMOTION

- » Company logo listed as "Industry Sponsor" at the bottom of selected printed materials mailed to CPI professionals
- » Promote company name in selected printed pieces that include exhibitor list
- » Enhanced "Product Listing" in CHEM SHOW Preview mailed to 60,000 CPI professionals
- » Mail up to 2,000 exhibitor postcards (produced by CHEM SHOW at no additional cost)

ADDITIONAL PROMOTION

- » Seat on the CHEM SHOW Advisory Committee to help shape the direction of the show
- » Preferred access to other show sponsorships at 20% reduced rate

GOLD SPONSORSHIP (FIVE AVAILABLE) \$30,000

ON-SITE PROMOTION

- » Company logo on one side of lanyard
- » Keynote Sponsorship recognition
- » 20' x 10' booth on exhibit floor
- » Preferred time slot in the New Product Technology Theater and/or position in the New Product Showcase
- » Company logo on "Industry Sponsor" board located in exhibit hall
- » Company logo on other signage inside the exhibit hall
- » Ribbon on sponsor's staff lanyards denoting sponsorship level
- » Signage at sponsor's booth denoting sponsorship level

CHEMICAL ENGINEERING PROMOTION

- » One-page, four-color, ad in October issue
- » Company logo in CHEM SHOW ads running in *Chemical Engineering* (logo placement at the bottom of the ad)
- » Company logo in *Chemical Engineering*/CHEM SHOW ad running in October *Chemical Engineering* thanking all sponsors
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WEBSITE PROMOTION

- » Banner ad on CHEM SHOW website (position to be determined and based on space availability)
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SILVER SPONSORSHIPS (MULTIPLE AVAILABLE) \$20,000

ON-SITE PROMOTION

- » Kirkpatrick Award Sponsorship recognition
- » Company logo on cups or napkins at reception
- » Optional giveaway prizes can be provided by sponsor
- » 10' x 10' booth on exhibit floor
- » Preferred time slot in the New Product Technology Theater and/or position in the New Product Showcase
- » Company logo on "Industry Sponsor" board located in exhibit hall
- » Company logo on other signage inside the exhibit hall
- » Ribbon on sponsor's staff lanyards denoting sponsorship level
- » Signage at sponsor's booth denoting sponsorship

CHEMICAL ENGINEERING PROMOTION

- » Half-page, four-color, ad in October issue
- » Company logo in CHEM SHOW ads running in *Chemical Engineering* (logo placement at the bottom of the ad)
- » Company logo in *Chemical Engineering*/CHEM SHOW ad running in October *Chemical Engineering* thanking all sponsors
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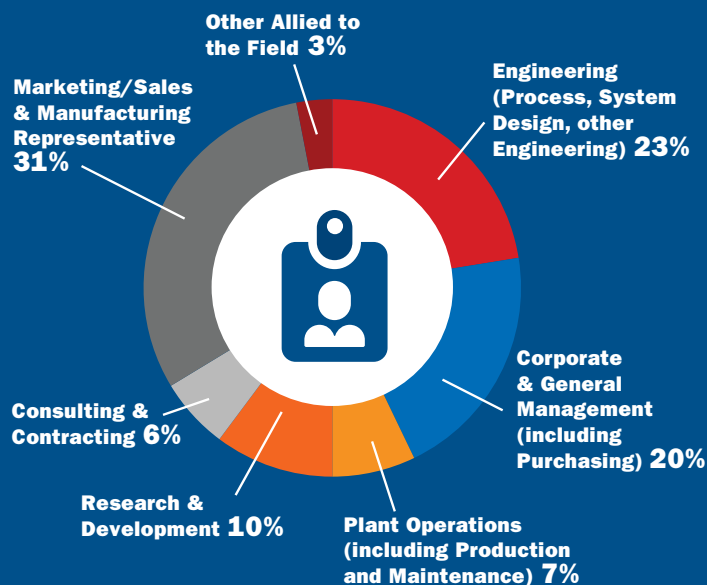
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ATTENDEE DEMOGRAPHICS

All statistics based on 2013 CHEM SHOW registration report generated by Experient (registration company).

ATTENDEES BY OCCUPATION:



ATTENDEES BY REGION:



Contact your sales representative for more information:

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