

Print Advertising Rates All rates listed are gross

Full Run Rates

Color 4c	1x	6x	12x	18x	Classified 4c	1x	3x	6x	9x	12x
Spread	\$27,055	\$25,280	\$23,630	\$22,085	1 page	\$10,980	\$10,345	\$9,865	\$9,230	\$8,755
Full Page	\$14,405	\$13,275	\$12,530	\$12,310	1/2 Page	\$5,490	\$5,170	\$4,935	\$4,615	\$4,380
2/3 Page (vertical)	\$10,075	\$9,350	\$8,800	\$8,635	1/3 Page	\$3,660	\$3,450	\$3,290	\$3,075	\$2,920
1/2 Page (island)	\$9,270	\$8,455	\$8,010	\$7,835	1/4 Page	\$2,750	\$2,590	\$2,465	\$2,305	\$2,185
1/2 Page	\$8,120	\$7,510	\$7,100	\$6,920	Per inch	\$365	\$345	\$330	\$310	\$295
1/3 Page	\$6,135	\$5,735	\$5,425	\$5,270	Classified 2c	1x	3x	6x	9x	12x
1/4 Page	\$4,815	\$4,670	\$4,480	\$4,400	1 page	\$9,585	\$9,040	\$8,530	\$8,045	\$7,590
Special Positions 4c	1x	6x	12x	18x	1/2 Page	\$4,795	\$4,525	\$4,270	\$4,025	\$3,800
Back Cover	\$15,040	\$13,960	\$13,050	\$12,200	1/3 Page	\$3,195	\$3,015	\$2,840	\$2,680	\$2,525
Inside Front Cover	\$15,040	\$13,960	\$13,050	\$12,200	1/4 Page	\$2,260	\$2,135	\$2,020	\$1,905	\$1,795
Inside Back Cover	\$14,640	\$13,685	\$12,795	\$11,965	Classified B&W	1x	3x	6x	9x	12x
Spread Between TOCs	\$27,575	\$25,770	\$24,080	\$22,505	1 page	\$8,340	\$7,865	\$7,415	\$7,000	\$6,605
1/3 Page TOC Vertical	\$6,355	\$5,945	\$5,545	\$5,185	1/2 Page	\$4,165	\$3,935	\$3,715	\$3,500	\$3,300
Opposite 2nd TOC Page	\$14,500	\$13,555	\$12,670	\$11,840	1/3 Page	\$2,780	\$2,620	\$2,470	\$2,340	\$2,205
Opposite "Editor's Page"	\$14,500	\$13,555	\$12,670	\$11,840	1/4 Page	\$2,085	\$1,965	\$1,855	\$1,750	\$1,655
Facts At Your Fingertips ◊	\$14,590	\$13,630	\$12,440	\$11,630	Per inch	\$200	\$190	\$180	\$170	\$160
	1x	3x	6x	12x						
Showcase	960	875	800	690						
				12x						
Economic Indicators ◊				\$2,700						

◊ Includes printing on heavier insert stock and advertiser receives 250 copies to use as handouts

International Rates

Chemical Engineering offers an international split-run option where the advertisement will be distributed outside the U.S. and Canada only.

Color 4c	1x	6x	12x	18x
Full Page	\$7500	\$7100	\$6700	\$6575
2/3 Page (vertical)	\$5335	\$5050	\$4740	\$4640
1/2 Page (vertical or horizontal)	\$4295	\$4065	\$3830	\$3770
1/3 Page (square or vertical)	\$3510	\$3375	\$3170	\$3080
1/4 Page (square)	\$3260	\$3070	\$3000	\$2950

Additional Color Charges

Please check with your representative for 5th color or metallic colors.

Reprints

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I use Chemical Engineering to stay current in new technical and market developments, and to continue learning as better approaches to process issues are developed.

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