

CHEMICAL ENGINEERING ACHEMA ISSUES

Make the most out of your show participation by advertising in the leading global CPI publication's main ACHEMA issues! Target your audience according to your marketing needs by advertising in the Global Edition (Full-Run) or the split-run edition (outside North American circulation).

With ACHEMA Show Previews in May and June, and an ACHEMA Post Show Review in August, *Chemical Engineering* will offer comprehensive coverage of the most important industry event in 2018.

MAY ISSUE

- » Includes ACHEMA Preview I
- » Bonus Distribution at ACHEMA
- » Bonus Distribution at AFPM Reliability & Maintenance Conference
- » Bonus Distribution at IFAT
- » Additional editorial highlights include:
 - ✓ Feature Report on Catalysts
 - ✓ Feature Report on Maintenance and Reliability

- ✓ Equipment Newsfront on Analyzers
- ✓ Equipment Newsfront on Petroleum Refining
- ✓ Equipment Focus on Safety Equipment
- ✓ Facts at Your Fingertips on Water Treatment
- ✓ Gulf Coast Petrochemicals and Refining Special Section

MAY ISSUE

Ad Closing Date: April 6, 2018
Ad Materials Due: April 10, 2018

JUNE ISSUE

- » Includes ACHEMA Preview II
- » Bonus Distribution at ACHEMA
- » Bonus Distribution at Sensors Expo and Conference
- » Additional editorial highlights include:
 - ✓ Feature Report on Steam
 - ✓ Feature Report on Reactor Engineering
 - ✓ Equipment Newsfront on Modular Construction

- ✓ Equipment Focus on Sensors
- ✓ Facts at Your Fingertips on Seals & Gaskets
- ✓ Solids Processing on Pneumatic Conveying
- ✓ Special Section on ACHEMA

JUNE ISSUE

Ad Closing Date: May 7, 2018
Ad Materials Due: May 11, 2018

Bonus for advertisers in the June issue: As an exhibitor in the June issue (min. ¼ page display ad), you will receive a free ¼ page advertorial to further promote your products and services to our global audience in our ACHEMA Special Section (applies to ACHEMA 2018 exhibitors only).

- » Send material to Sophie Chan-Wood <schanwood@accessintel.com>
- » 150–200 words for editorial
- » Include one print-quality image, or two if you will accept less text
- » Vector art (AI, EPS, PDF) for diagrams and JPG for photos

AUGUST ISSUE

- » Includes ACHEMA Post Show Review
- » Additional editorial highlights include:
 - ✓ Feature Report on Mixing
 - ✓ Feature Report on Materials of Construction
 - ✓ Equipment Newsfront on Pressure Relief
 - ✓ Equipment Focus on Software
 - ✓ Facts at Your Fingertips on Heat Transfer
 - ✓ Solids Processing on Bins, Hoppers & Silos

All August print advertisers are included in the Lead ADvantage® program. The Lead ADvantage® program provides you with timely and targeted tele-marketed results of purchase intention surveys conducted on Chemical Process Industries' product categories.

AUGUST ISSUE

Ad Closing Date: July 6, 2018
Ad Materials Due: July 10, 2018

How to write your advertorial for a *Chemical Engineering Magazine's* June Special Advertising Section

We are grateful for your advertising support and pleased to offer you the opportunity of free advertorial space.

Within reason you are welcome to use your advertorial space in any way you wish. However, we have a few “house rules” to provide a consistent look across the section and reinforce the impression that this is independent editorial written by a journalist, rather than advertising. So please:

- » Send us 150–200 words for one-quarter editorial. Please make sure the text you provide has the right length for your advertorial.
- » Write in the third person (for instance “the company” or “YourCorp., Inc.” instead of “we”), and don’t address the reader directly.
- » No ® or ™ symbols, please. They never appear in standard magazine editorial.
- » If possible, include a headline that will comfortably fit the available space. The headline should not include your company or product name.
- » Similarly, it helps to include a deck (subhead) of roughly the right length. The deck should include your company name; product names are optional.
- » Please try to include a caption for your illustration, especially if it shows a particular product or plant. Make sure you have copyright clearance for your illustration.
- » We can handle most graphics file formats, but for photographs a good-quality JPG suitable for printing at 300 dpi is fine. Please send illustrations as separate files, not embedded in Word documents.
- » For diagrams and charts, vector artwork (Adobe Illustrator or vector PDF) is much preferred. Remember that graphics with narrow lines and small text do not work well at small column widths.

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Environmentally Friendly Corrosion Protection for Closed-Loop Systems and Hydrostatic Testing

Verde is an environmentally friendly, water-based, non-toxic, and non-flammable corrosion inhibitor for use in systems containing closed-loop systems, hydrostatic testing, and hydrostatic testing. Verde is a water-based, non-toxic, and non-flammable corrosion inhibitor for use in systems containing closed-loop systems, hydrostatic testing, and hydrostatic testing. Verde is a water-based, non-toxic, and non-flammable corrosion inhibitor for use in systems containing closed-loop systems, hydrostatic testing, and hydrostatic testing.

Butting: Columns for chemical park

Butting, a leading provider of chemical park infrastructure, has recently completed a major project in the form of a new chemical park. The project involved the construction of a new chemical park, including the installation of a new chemical park. The project involved the construction of a new chemical park, including the installation of a new chemical park.

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