



Chemical Engineering editorial

...Winner of eight Jessie H. Neal Awards for Editorial Excellence



Our readers look to *Chemical Engineering* for practical information that can be used directly on the job, plus the latest about what's happening in, or will be affecting, the CPI. Serving these needs is the primary function of *Chemical Engineering*. This means that we seek out and select only those manuscripts and press releases that will serve the reader.

Our reputation and credibility have been built on this policy for over 109 years — it guarantees that material we publish will attract serious subscriber attention.

Esteemed editorial quality

Our high quality editorial is what sets us apart. Our editors are chemical engineers and advanced-degree chemists who truly understand the complex issues our readers face.

- We provide technical depth without diverting to theoretical treatises
- We focus on novel, yet proven technologies for the CPI

Reaching the entire CPI

In each issue, *Chemical Engineering* editorial covers a wide range of topics so that any reader can find articles of depth, relevance and value. Whenever possible, we discuss topics as they relate to the full CPI as opposed to focusing on one particular niche.

Total number of pages on key topics in the past 5 years alone*

| Topic | Pages |
|---|--------------|
| Processing & Handling | 2,574 |
| Reaction Engineering..... | 322 |
| Catalysis..... | 225 |
| Liquid, Gas & Air Handling..... | 2,413 |
| Engineering Materials | 1,387 |
| Process Chemicals | 1,308 |
| Solids Processing | 888 |
| Operations & Maintenance | 869 |
| Separation | 1,351 |
| Thermal & Energy Management | 901 |
| Fuels..... | 418 |
| Software, Automation & Control | 1,931 |
| Instrumentation, Automation & Control | 1,455 |
| Information Technology..... | 1,050 |
| Environmental, Health & Safety | 1,384 |
| Air Pollution Control | 290 |
| Water Treatment & Supply..... | 354 |
| Plant & Personnel Safety | 740 |
| Project Management, Design, Engineering & Construction | 958 |

* Publisher's own data

Executive editorial staff

Our editors and news correspondents are stationed all over the world, ensuring that we deliver truly global coverage

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Submitting news

Where to send your news...

Due to the high volume of news releases, we offer several dedicated email addresses to help us access relevant news quickly for our various news departments. Please send your news releases to one of the following email addresses as appropriate.

Product news

New types of process equipment, new materials, chemicals and services. newproducts@che.com

Novel and innovative technology

We are especially interested in and known for disseminating news that details innovative and completely novel technologies that are being commercialized or scaled up for the first time. This includes quantifiable improvements in ways to manufacture CPI products. chementator@che.com

Business news

We welcome news about plant openings and closings, project wins, mergers and acquisitions, industry economics and other business deals and alliances. biznews@che.com

Personnel appointments

When announcing recent leadership changes at the executive level of CPI related companies please also send a digital headshot. who@che.com

Event listings

calendar@che.com

Other topics of interest

- Surveys that project the markets for CPI products
- Speeches by company executives commenting on important issues facing the CPI and the chemical engineering profession
- Actions or statements by government agencies, universities, trade associations and professional societies affecting the CPI or the profession. rmarshall@che.com

Preferred format

- Include release title in subject line
- Include release text within email body
- Provide high-resolution images (>300 dpi) or instructions on accessing them online
- Always date the release
- Include company headquarters and websites of all parties involved

Chemical Engineering timeline



1902

James H. McGraw establishes a publishing company that produced a monthly journal called *Electrochemical Industry*



1933

The publication establishes the first Kirkpatrick Award for Chemical Engineering Achievement and awards it to Carbide & Carbon Chemicals Co.



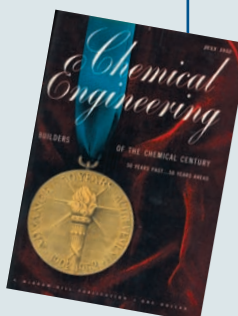
1952

In 1946, the magazine officially becomes *Chemical Engineering*, and in 1952 celebrated its 50th anniversary



1910

Title change to *Metallurgical and Chemical Engineering*.



Submitting manuscripts

What we look for

Practical Information: First and foremost, our readers look to us for practical information. These individuals want concise factual information that aids in solving real problems. They do not look to us for abstract theoretical treatises, vague general discussions or reviews of previously published material.

In other words, we prefer and accept “how to” articles rather than purely descriptive ones. Most of our articles fall under one of the following categories:

- Process equipment selection, design or specification
- Plant operations and maintenance
- Process and equipment optimization
- Economic evaluation
- Project management
- Regulatory compliance
- Safety considerations

Broadly applicable: Our articles should appeal to a relatively wide section of our readers, who are chemical engineers working throughout the chemical process industries, as opposed to just one sector of them.

Non-promotional: Outside authored articles must be completely generic, meaning that they must make no mention of nor show favoritism toward specific products or vendors.

Exclusive: We only publish manuscripts that are offered to us exclusively. In other words, submit your manuscript to only one magazine at a time!

How to submit your idea

Manuscripts should be submitted by email to the following address: **manuscripts@che.com**

Artwork: Please include all artwork and tables with your manuscript and obtain any necessary legal clearance beforehand. Photographs must be at least 300 dpi or greater.

Length: We generally look for manuscripts in the 2,000–5,000 word range, but are not rigid in that target.

Questions to consider as you write...

- Is the idea or manuscript timely or interpretive, rather than just a rehash of old material?
 - Is the idea or manuscript aimed at helping the non-specialist become conversant with the subject, rather than being written for another expert?
 - Does the material help readers in decision-making, in technical administration, or in policy formulation?
 - Will it enable readers to accelerate their professional development?
- ...If so, then you're on the right track

Chemical Engineering has been supporting the CPI for 108 years. In May 1904, for example, we helped advocate the use of the term chemical engineer instead of technical chemist. See the timeline below for more...

1974

Chemical Engineering launches its first Buyers' Guide



1996

Conception of che.com



2010

Chemical Engineering continues its vetted 108-year history



1988

Chemical Engineering wins its first Jesse H. Neal Award for editorial excellence



2002

Chemical Engineering celebrates 100 years covering the CPI

**CHEMICAL
ENGINEERING**