Rates and Formats
Advertise in the most up-to-date show publication offering a unique and unmatched distribution in print and online. The combination of highest editorial quality, live coverage and exclusive content will make ACHEMA Daily a must-read for the show visitors and will make your trade show marketing a success.

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Reach up to 300,000 readers each day through print or digital edition

PLACE YOUR ORDER NOW!
Ladies and Gentlemen,

we are pleased to announce that, at ACHEMA 2018, the well-established ACHEMA Daily – the official newspaper of the trade show – will again provide visitors with a wealth of information about the exhibition news and highlights. ACHEMA Daily is an international joint-venture between our long-term media partners Chemical Engineering (Access Intelligence, USA) and PROCESS, PharmaTEC and LABORPRAXIS (Vogel Business Media, Germany).

Exclusive in 2018: ACHEMA Daily will be the sole print medium for the full conference program, including the individual presentations and thus become an invaluable source of information to the show visitors. A publication in the program brochure no longer takes place. Thus, the ACHEMA Daily is an indispensable daily source of information for all conference visitors.

We are certain that ACHEMA Daily will be an excellent platform to support your editorial and advertising activities during ACHEMA 2018.

Best regards,

DEHEMA Ausstellungs-GmbH

Dr. Thomas Scheuring
Dr. Kathrin Rübbert

In this context, please note that other show newspapers, such as Die Messe, Messe Direkt or Messe-Kurier or publications such as Expo-Guide, are neither authorized nor supported by DEHEMA in any way.

ACHEMA Daily – the official daily show newspaper

As the only daily publication at the show, ACHEMA Daily will report live, directly from the fairground in five separate issues. It will offer the latest news of each day and cover exhibitors’ product and company news, both in English and German.

A truly unique advertising opportunity

Exclusive conference program guide
ACHEMA Daily will be the sole print source for the up-to-date conference program, including the individual lectures. Since DECHEMA will no longer publish the full program as part of its ACHEMA 2018 program guide, ACHEMA Daily’s exclusive content will become an invaluable source of information to every show visitor.

News straight from the show
As the only live publication, ACHEMA Daily will report about the latest developments, news and innovations straight from the fairground, offering truly unique content, put together by the experienced editorial teams of Chemical Engineering, PROCESS, PharmaTEC and LABORPRAXIS.

Unmatched Reach
ACHEMA Daily has further increased its digital circulation, bringing your advertising message to an even wider audience across the world:

150,000
print circulation

distribution at all entrances, in Frankfurt hotels and at public traffic hubs

1,350,000
digital reach

newsletter subscribers of Process, Process Worldwide, Laborpraxis, Chemical Engineering, as well as combined social media audiences

1,500,000
Total reach during ACHEMA

Your advertisement will not only reach the majority of show visitors each day, but many thousands of potential clients who are not able to attend the show.

Media facts at a glance:

Daily Distribution: 30,000 print plus 270,000 digital
Total Circulation: 1,500,000 print and digital + including Social Media
Publication: Each day from June 11- June 15
Closing date: May 15, 2018