Advertising Specs
Publication Trim Size: 7-7/8" wide x 10-3/4" high (200 x 273 mm)
Paper Stock: 70 lb gloss-coated offset cover, 40 lb coated offset body
Method of Printing: CTP Web on Offset
Type of Binding: Perfect-bound
Material Specifications: To qualify for standard agency commissions, digital ads and color proof must be provided.
Storage of Advertising Materials: All materials will be stored for 12 months and then destroyed unless otherwise instructed in writing.

File Prep
• Set up documents to be final ad size (same width and depth as mechanical size).
• Files for Full Page Ads should be set up for BLEED SIZE (8-1/8" wide x 11" deep).
• Do not compress linked graphics when preparing TIFF or PDF.
• All files must be converted to CMYK – not RGB. 2-color ads must be CMYK builds.
• Trapping must be completed prior to creating final TIFF or PDF: Trap at .20 pt. and overprint black.

Accepted Digital Formats
• Press-/Print-Optimized PDF (all font embedded/all graphics hi-res and linked properly), high-resolution (300 dpi minimum)
• TIFF or EPS formats, 133-line or 300-dpi resolution
• Media – CD-ROM
Note: We can not accept native application files, such as Quark XPress or InDesign. Film ads will incur a conversion charge.

If you have FTP software, you may forward your ad files to our FTP site:
HOST: prod.accessintel.com
USERID: produsr
PASSWORD: pRodr2* (case sensitive, and don’t forget the asterisk at the end)
DIRECTORY: /CHE_ads
Note: Files must be stuffed as a self-extracting archive before you forward your ad to our FTP site. Please email confirmation to schanwood@accessintel.com.

Production Charges
Ads that do not meet the specs list above or requests for changes to digital ads are subject to production charges. Contact the magazine production manager for details on production charges.

Address space orders, instructions, correspondence and proofs to:
Chemical Engineering, Production Department,
9211 Corporate Blvd, 4th floor, Rockville, MD 20850

Furnished Inserts
On shipments of furnished inserts from outside the U.S., ship prepaid via air freight to: LSC Communications, Attn: Lynn Booth, 121 Matthews Drive, Senatobia, MS 38668 Tel: 662-562-5015 x 325 (Please include magazine name and issue date if possible).
At the time of shipment, email schanwood@accessintel.com the following information: flight number and time of arrival.

For More Information
Sophie Chan-Wood
Production Manager
schanwood@accessintel.com
301-354-1671