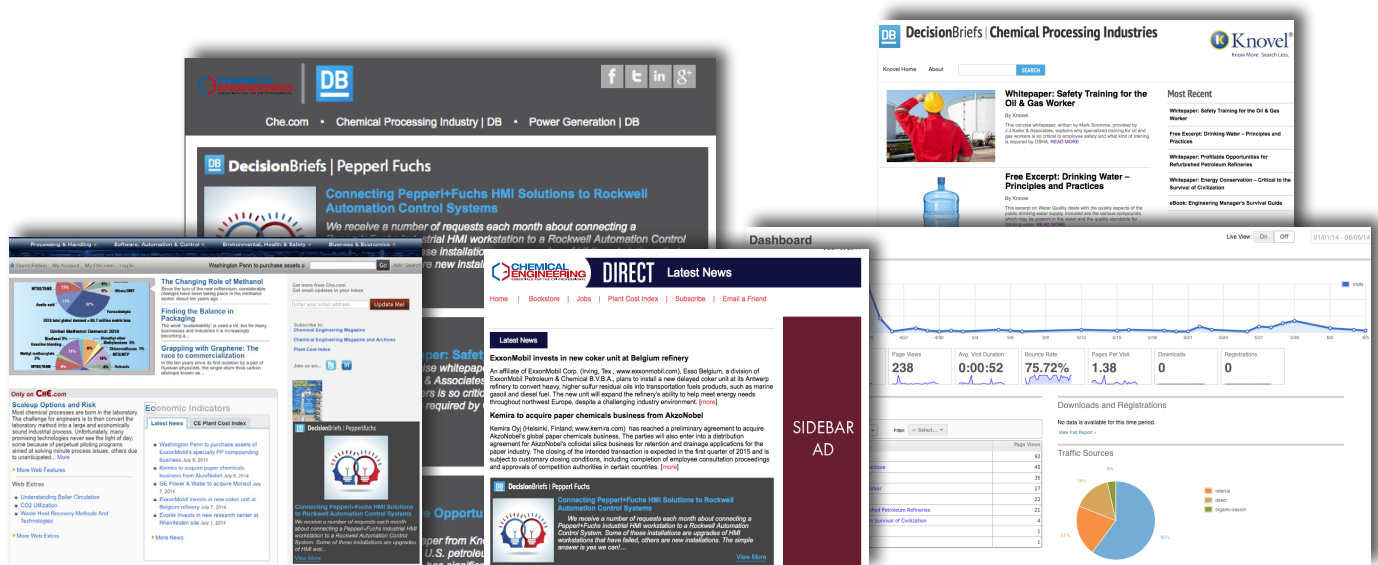


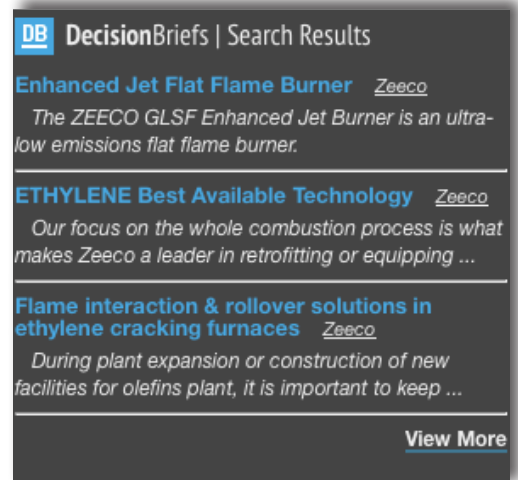


DecisionBriefs |



What is DecisionBriefs?

- » Leverage chemengonline.com audience with your content
- » Gain access to qualified decision makers. *Chemical Engineering* readers can customize a DecisionBriefs e-newsletter to receive your latest content
- » Wish your content was easier to find? DecisionBriefs allows your content to be searchable on chemengonline.com alongside *Chemical Engineering* editorial content
- » Want even more exposure? Highlight your article, white paper, webinar, video, or any other content on the homepage and run-of-site on chemengonline.com, in our monthly DB e-newsletter, or in any of our e-newsletters
- » Post press releases directly to the homepage of chemengonline.com
- » Need a way to track your ROI? Measure the analytics to fine-tune your content strategy
- » Lead Generation





PRICING

Standard DecisionBriefs Offering:

\$5,000 (\$417/month)

- » Database to store your content (articles, case studies, videos, webinars, etc)
- » Platform to distribute your content - content searchable on chemengonline.com
- » Deep analytics to measure your ROI
- » Salesforce Dashboard to monitor and nurture leads
- » Marketing - focused columns for press releases
- » Editorial - focused column for your main content
- » Charter members will receive two press release postings per month on chemengonline.com
- » (1) piece of content posted on chemengonline.com for 5 days
- » (2) content postings in monthly DB e-letter

Silver Package:

\$10,500 (\$875/month)

- » Standard DecisionBriefs Offering
- » (8) pieces of content posted on chemengonline.com for 5 days each
- » (4) pieces of content posted in DB e-letter
- » (2) pieces of Content posted in *Chemical Engineering* e-newsletter

Gold Package:

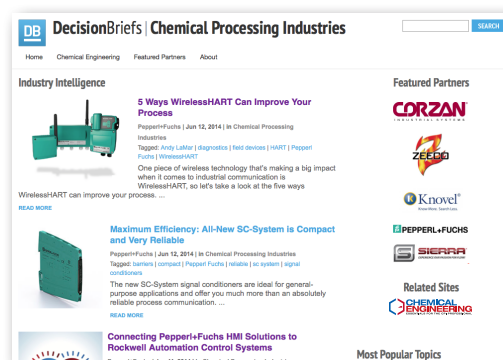
\$18,000 (\$1,500/month)

- » Standard DecisionBriefs Offering
- » (12) pieces posted on our social media feeds
- » (12) pieces of content posted on chemengonline.com for 5 days each (1 per month)
- » (6) pieces of content posted in DB e-letter
- » (4) pieces of content posted in *Chemical Engineering* e-newsletter
- » Widget upgrade (Allows for unlimited widgets or HTML code on right column)

À la carte pricing

- » Content posting on chemengonline.com: \$800/5 days
- » Content posting in DB e-letter: \$800 (15k circulation)
- » Content posting in e-newsletter: \$1,000
- » LinkedIn post \$300/post
- » Widget upgrade \$3,000

* Content development pricing available upon request.



**IF YOU WANT TO GET STARTED OR WOULD LIKE A DEMO,
CONTACT YOUR SALES REPRESENTATIVE**

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