



**The Career Catalyst for Chemical Engineers** 



# Target the strongest job candidates in the chemical process industries

#### **PRINT**

Chemical Engineering's classified advertising section has long been a reference for those seeking employment or job growth within the chemical process industries (CPI). With more than 60,000 subscribers worldwide, Chemical Engineering's classified advertising section offers a tremendous opportunity to reach people at the plant or in the office.

	<b>1</b> x	3x	6x	<b>12</b> x
Cost per inch	\$165	\$155	\$145	\$130



#### **ONLINE**

Chemploy job center focuses exclusively on jobs in the CPI. Post your open jobs at chemploy.com today!

### 24% of readers use the Internet to search for employment opportunities



Product	Cost
Single 30 day job posting	\$325
Single 45 day job posting	\$425
Single 60 day job posting	\$475
5 pack of 45 day job postings	\$1,400 (Save \$725)
10 pack of 45 day job postings	\$2,500 (Save \$1,750)
20 pack of 45 day job postings	\$3,900 (Save \$4,600)
FEATURED EMPLOYER: Single 45 day posting, resume access, and featured employer spotlight	\$600
Featured employer spotlight	\$300

## **PRINT + ONLINE BUNDLE DEALS**

45 day posting with the purchase of print ad

- » \$375 for online post
- » \$155 for one inch print ad

60 day job posting with the purchase of print ac

- $\,\,^{\circ}\,$  \$445 for online post
- » \$145 for one inch print ad





**The Career Catalyst for Chemical Engineers** 



# Target the strongest job candidates in the chemical process industries

#### **CHEMPLOY E-NEWSLETTER**

Be the sole sponsor of our weekly Chemploy e-newsletter. Fill it with your ads, your featured job description and your contact information, and *Chemical Engineering* delivers it to more than 50,000 inboxes, each week.



#### Listings

Product	Description	Cost
"Hot" listing	Places your job at the top of the e-newsletter	\$100 with 45 day job posting \$125 with 60 day job posting
"Featured" listing	In addition to being placed on the site, the listing is also placed on an additional "featured" site	\$150 with 45 day job posting \$175 with 60 day job posting
"Powerpost"	Your job is automatically posted to other job seeker sites	\$149

#### **Ad Banners**

Product	Cost
Full issue sponsorship	\$3,500
Top Banner: Leaderboard 728x90	\$2,000
Closing Position: Leaderboard 728x90	\$1,500
Skyscraper: 160x600	\$1,750

### Don't let the competition capture your new employee.

#### For more information, please contact:

#### **DIANE BURLESON**

dburleson@chemengonline.com | 512-337-7890