

# **DIGITAL ISSUE**

Create brand recognition by advertising in our digital issue with these enhanced features!



### COVER WRAPS/ INSERT CARDS

Images replicating traditional print cover wraps and blow in cards can be added over any page. This feature increases exposure and brand awareness for your company as these images must be closed by the reader in order to view the page underneath.

#### **PRICE: \$2,900**





### BANNER ADS: ABOVE ISSUE AND IN EMAIL NOTICES

Banner ads can be included above a digital edition. In this case, ads are served into the digital edition in real time. Banner ads can also be included in the email notification which allows you maximized exposure to all digital issue subscribers.

PRICE: \$2,500

## COVER 'Ø' AD

Your ad can be placed to the left of our cover for all viewers to see. Get noticed with this additional cover image feature.

### PRICE: \$3,300



### **BRC FORMS**

Business reply card forms can collect a reader's name, email address, and comments, which are then sent to a designated email address. Get connected with qualified customers with this valuable communication tool.

#### **PRICE: \$1,900**





### IN-PAGE ADS: ROTATING FLASH

A static image from a page can be replaced with your rotating ads. Since these ads rotate while the reader is viewing the page, your combination of ads will stand out from other ads on that page.

#### **PRICE: \$1,000**

### CUSTOM FLASH ANIMATION

Insert your customized ad design to enhance and suit a particular ad concept. Get your ad noticed with your unique flash animation.

#### **PRICE: \$1,000**



#### Contact your sales representative for more information:

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