

HOT PRODUCTS is a tool that guarantees product exposure to the global audience of *Chemical Engineering*. Whether it's a new product launch or to promote existing products before an event, HOT PRODUCTS will give you the edge you need to ensure premium exposure.

You can reach 20,000 decision makers in the chemical process industries (CPI) with the monthly HOT PRODUCTS e-newsletter or showcase your product with a combination of print and e-newsletter marketing, reaching a combined audience of more than 81,000. Each HOT PRODUCT listing in the HOT PRODUCTS e-newsletter and the print edition of *Chemical Engineering* includes a product photo and a 100-word product description with a URL to your website.

For more than 113 years, *Chemical Engineering* has been the leading industry source for market insight and information. By utilizing HOT PRODUCTS, you are partnering with the trusted brand in the CPI.

	Open Rate	3x Rate	6x Rate	12x Rate
E-newsletter Only:	\$2,100	\$1,900	\$1,700	\$1,500
Print & E-newsletter:	\$2,900	\$2,500	\$2,200	\$2,000

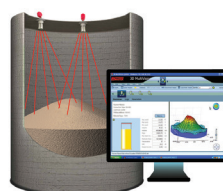
All rates listed are gross

## SAMPLE E-NEWSLETTER



## SAMPLE PRINT AD

### HOT PRODUCTS



#### 3D LEVEL MEASUREMENT OF COAL AND FLY ASH

BinMaster's 3DLevelScanner measures the level of coal and fly ash in bins, silos, and hoppers. Acoustics-based technology penetrates dust and requires minimal maintenance and no air purge. One or more sensors continuously measure and map multiple points on irregular material surfaces to ensure high volume accuracy. Optional 3D visualization of bin contents shows buildup and location of high and low spots. Detects fly ash levels in ESP hoppers to optimize emptying cycles and ensure long plate life. MultiVision software allows you to view and manage inventory for all your vessels from a PC on a single screen.

<http://www.binmaster.com/products/info/40-3d>



**86%** are involved in purchasing  
products/services for their organization\*\*

Contact your sales representative for more information:

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