



Chemical Engineering's website, chemengonline.com, offers an exciting and interactive opportunity to put your marketing message in front of the Chemical Process Industries audience while driving traffic to your own website through the **Test Your Knowledge Sponsorship**.

SPONSORSHIP FEATURES & BENEFITS:

- » An enjoyable way to educate decision makers about a new or existing technology, product or service
- » Sponsor's brand can be promoted on 5-10 questions throughout the quiz
- » Sponsor's logo featured on each page of the quiz
 - Sponsor logo hyperlinks to sponsor's website at the top and bottom of the quiz
- » Click through text link to sponsor's website on reference page
- » Enhanced marketing message through content marketing on a trusted, reliable industry website
- » *Chemical Engineering* promotes the monthly quiz on Twitter, LinkedIn and E-newsletters to increase your reach to the chemengonline.com audience
- » Additional lead generation opportunities available
 - Contact your sales representative for more information



Gain access to *Chemical Engineering's* engaged decision makers on chemengonline.com

More than 600 participants complete the quiz each month

Contact your sales representative for more information:

JASON BULLOCK

jbullock@chemengonline.com | 713-340-0476

DAN GENTILE

dgentile@chemengonline.com | 512-918-8075

TERRY DAVIS

tdavis@chemengonline.com | 404-634-5123

PETRA TRAUTES

ptrautes@accessintel.com | +49 69 58604760