

# **E-newsletter Advertising**

# Chemical Engineering's Breakthrough Technologies E-newsletter

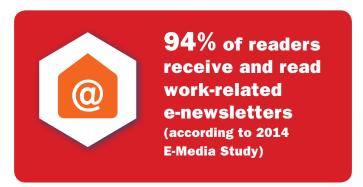
This monthly e-newsletter brings news of innovative and novel technologies in a concise format each month. Introduce your products and services with a banner ad, white paper or text ad.

# E-NEWSLETTER GROSS RATES 40,000 Circulation

Leaderboard (728x90)	\$2,990
Text Ad (50 -100 words with logo/image)	\$2,750
Skyscraper Top (160x600)	\$2,500
Skyscraper Bottom (160x600)	\$2,200
Standard (468x60)	\$2,000
Issue Takeover (full issue exclusive sponsorship)	\$8,000

# **E-NEWSLETTER SPECIFICATIONS**

- » File formats: .jpg only
  - gif, .swf (flash) and animated files are not accepted
- » Max file size: 40K
- » Text/logo ads available
  - 50-100 words
  - Logo
  - Ad size: 150x100, plus website link





## **Contact your sales representative for more information:**

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