



ENHANCE YOUR PRESENCE DURING THE 2015 EVENT TO REACH THE CPI DECISION MAKERS

Chemical Engineering is proud to serve as an official media partner of the CHEM SHOW.

The CHEM SHOW connects companies selling products that mix, heat, cool, dry, filter, move and measure liquids, gases or dry materials with buyers from a broad range of process industries, including chemicals, pharmaceuticals, food, and other products.

ADVERTISING OPPORTUNITIES:

October Advertising Special Section

- » In October 2015, Chemical Engineering will publish a special CPI Product Review advertising section. Advertisers running display ads will receive a bonus free advertorial to run within the CPI Product Review Special Section. The October issue will be inserted into all Attendee bags at the show.

Bag Sponsorship

- » Reinforce your brand to the CHEM SHOW attendees with your company logo featured on the attendee bags. Sponsorship includes the opportunity to place literature in all bags and a full page advertisement in the CHEM SHOW daily.

Kirkpatrick Sponsorship

- » Enhance your presence on the exhibit floor by sponsoring the Kirkpatrick Ceremony. Company logo included on napkins during the ceremony and company name mentioned as a sponsor during the ceremony. Sponsorship package includes full page advertisement in the CHEM SHOW daily.

Show Daily Advertising

- » The CHEM SHOW Daily will reach 52,000 recipients delivered Tuesday, November 17 and Wednesday, November 18. The electronic Show Daily will reach all trade show visitors, past attendees and digital subscribers of Chemical Engineering.

Microsite Advertising

- » As an exclusive sponsor, your ad will appear alongside the countdown clock on every page of chemengonline.com, as well as on the various banner positions on the microsite. The clock will count down the days until CHEM SHOW 2015.

Video Showcase Advertising

- » Make the most of your exhibit time by participating in the Video Showcase program to promote your products. Package includes professional video recording and editing to promote your company's message. The video will be promoted on the Chemical Engineering website, emails, social channels, and also made available to YOU with unlimited usage.

Contact your sales representative for more information:

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