

**Chemical Engineering is dedicated to in-depth coverage of the entire CPI, delivering uniquely valuable technical content to our subscribers on a broad range of topics in every issue.**

## FEATURE REPORTS

Feature Reports are practical, how-to manuscripts written by outside experts, usually chemical engineers.

## EQUIPMENT NEWS ROUNDUPS

Equipment News Roundups are written by *Chemical Engineering* editors and cover the latest technological developments from relevant equipment and service providers. For instructions on submitting a news release for consideration, or to request an interview, visit [chemengonline.com/editorial-submissions](http://chemengonline.com/editorial-submissions) about two months ahead of time and download the latest editorial upcoming file.

## EQUIPMENT FOCUSES

Equipment Focuses feature a number of product writeups within a given area of technology. For consideration, please send your news releases and high-resolution (at least 300 dpi) photograph to [newproducts@chemengonline.com](mailto:newproducts@chemengonline.com) and include the issue and topic in the subject line (For example, May Focus on Pumps).

## FACTS AT YOUR FINGERTIPS

Facts At Your Fingertips is our very popular, one-page reference sheet that includes common equations, data, rules of thumb and other practical tips on a given subject. Specific products or vendors are not covered, but we welcome practical suggestions and sources of information.

## SOLIDS PROCESSING

Solids Processing is a common challenge throughout the CPI and is addressed in every issue of *Chemical Engineering*. Topics with (SP) denote articles that will run under the Solids Processing department heading and for which we will be seeking **outside-authored manuscripts**.

## ENVIRONMENTAL HEALTH & SAFETY

Environmental Health & Safety is an important consideration in every CPI facility and is addressed in every issue of *Chemical Engineering*. Topics with (EM) denote articles that will run under the Environmental Manager department heading and for which we will be seeking outside authored manuscripts.

## AUTOMATION & CONTROL

Automation & Control is another subject area that touches the entire CPI and is a key aspect of their advancement. This column aggregates related topics throughout each issue. For more information, look for each topic in one of the first four columns.

## SHOW PREVIEWS / NEW PRODUCTS (NPS)

Show Previews feature short descriptions of products and services that will be exhibited at a given show. The New Products section features short descriptions of new products and services. For consideration, please send your news releases and high-resolution (at least 300 dpi) photographs to [newproducts@chemengonline.com](mailto:newproducts@chemengonline.com) and if for a show preview, identify the given Show Preview in the subject line (For example, Interphex show preview).

## BONUS DISTRIBUTION

*Chemical Engineering* attends many industry events throughout the year. The events listed in bold on our calendar are key events we attend, with magazines in hand.

Due to the high volume of news releases, we offer several dedicated email addresses to help us access relevant news quickly for our various news departments. Please send your news releases to one of the following email addresses as appropriate.

## NEW PRODUCTS & SERVICES

For consideration, please send us your news releases and high resolution photographs, detailing types of process equipment, new materials, chemicals and services.

[newproducts@chemengonline.com](mailto:newproducts@chemengonline.com)

## CHEMENTATOR

We are especially interested in and known for disseminating news that details innovative and completely novel technologies that are being commercialized or scaled up for the first time. This includes quantifiable improvements in ways to manufacture CPI products. [gondrey@chemengonline.com](mailto:gondrey@chemengonline.com)

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The schedule of topics for these departments is listed in our Editorial Calendar, which can be downloaded at [chemengonline.com/mediakit](http://chemengonline.com/mediakit)

## Other News & Analysis

### BUSINESS NEWS

We welcome news about plant openings and closings, project wins, mergers and acquisitions, industry economics and other business deals and alliances. [biznews@chemengonline.com](mailto:biznews@chemengonline.com)

### PERSONNEL AND EVENT LISTINGS

When announcing recent leadership changes at the executive level of CPI related companies please also send a digital headshot. [biznews@chemengonline.com](mailto:biznews@chemengonline.com)

To accommodate our print schedule, please send the details of your event at least four months ahead of time if not sooner. [biznews@chemengonline.com](mailto:biznews@chemengonline.com)

### OTHER TOPICS OF INTEREST

- » Surveys that project the markets for CPI products
- » Speeches by company executives commenting on important issues facing the CPI and the chemical engineering profession
- » Actions or statements by government agencies, universities, trade associations and professional societies affecting the CPI or the profession

[dlozowski@chemengonline.com](mailto:dlozowski@chemengonline.com)

### PREFERRED FORMAT

- » Include release title in subject line
- » Include release text within email body
- » Provide high-resolution images (at least 300 dpi) or instructions on accessing them online
- » Always date the release
- » Include company headquarters and websites of all parties involved

## WHAT WE LOOK FOR

**Practical Information:** First and foremost, our readers look to us for practical information. These individuals want concise factual information that aids in solving real problems. They do not look to us for abstract theoretical treatises, vague general discussions or reviews of previously published material. In other words, we prefer and accept “how to” articles rather than purely descriptive ones.

Most of our articles fall under one of the following categories:

- » Process equipment selection, design or specification
- » Plant operations and maintenance
- » Process and equipment optimization
- » Economic evaluation
- » Project management
- » Regulatory compliance
- » Environmental, health and safety considerations

**Broadly applicable:** Our articles should appeal to a relatively wide section of our readers, who are chemical engineers working throughout the chemical process industries, as opposed to just one sector of them.

**Non-promotional:** Outside authored articles must be completely generic, meaning that they must make no mention of nor show favoritism toward specific products or vendors.

**Exclusive:** We only publish manuscripts that are offered to us exclusively. In other words, submit your manuscript to only one magazine at a time!

## HOW TO SUBMIT YOUR IDEA

Unless one of our editors has asked you to send something to him or her directly, manuscripts should be submitted by email to the following address: [manuscripts@chemengonline.com](mailto:manuscripts@chemengonline.com)

**Artwork:** Please include all artwork and tables with your manuscript and obtain any necessary legal clearance beforehand. Photographs must be at least 300 dpi or greater.

**Byline and bio:** Indicate on the first page of your manuscript how you would like your name and affiliation to appear. Please indicate any preferred mailing address, email address, and your telephone number and/or fax number if you would like them included. Also, once we accept the article, we will need a short biography (about 100 words) that details your present position or title, past work experience, degrees held, and society memberships. In addition, please send a sharp, high-resolution digital of yourself.

**Length:** We generally look for manuscripts in the 2,000–5,000 word range, but are not rigid in that target.

## QUESTIONS TO CONSIDER AS YOU WRITE...

- » Is the idea or manuscript timely or interpretive, rather than just a rehash of old material?
- » Is the idea or manuscript aimed at helping the nonspecialist become conversant with the subject, rather than being written for another expert?
- » Does the material help readers in decision-making, in technical administration, or in policy formulation?
- » Will it enable readers to accelerate their professional development?

...If so, then you're on the right track

## WHAT TO EXPECT NEXT

**Review timing:** Unless you have been asked to submit a manuscript for an article that is already scheduled, your manuscript will go into a queue of articles to be reviewed. Due to the number of manuscripts that we receive, the timing for a decision can take several months.

**Clearance:** If your company requires that manuscripts be cleared before publication (for instance, by the company's Legal Dept.), send us your submission only after it has been cleared. We are, of course, happy to discuss manuscript ideas, or to review outlines of proposed articles, before you have initiated any company-clearance procedures. If we decide to accept your manuscript, we will do so with a formal acceptance letter and ask you to sign our standard licensing agreement.

**Publication schedule:** Unless you are notified otherwise, your manuscript will not be scheduled for a specific issue at the time of acceptance. We have a full backlog of articles, so in many cases, up to a year can lapse between the time of formal acceptance and publication. Once the article has been scheduled and editing begins on the draft, an editor will contact you. At that point, additional information and/or clarification may be requested. Regardless, we will strive to send you a copy of the edited version before publication for your comments and corrections.