

Buyers' Guide

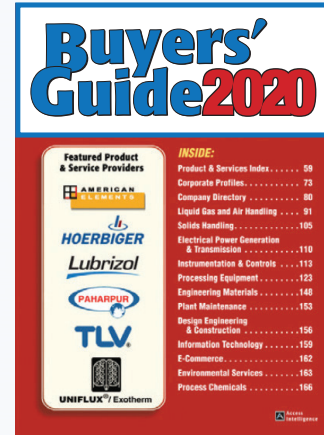
chemengonline.com/buyersguide

Sell your products directly to qualified buyers in the CPI on the improved chemengonline.com/buyersguide. *Chemical Engineering's* Buyers' Guide is the most economic, timely, and resourceful way to increase brand awareness and recognition for your company.

Issue Date: **December 2019**

Listing Deadline: **November 8, 2019**

Ad Materials Due: **November 12, 2019**



Available in the December issue and always accessible online, it is regularly used by more than 166,000 readers, has more than 68,000 unique page views a year and is collectively referred to more than one million times a year.

A one-time yearly purchase guarantees that your advertisement will be circulated globally to the subscribers of *Chemical Engineering* and distributed at premier trade shows and conferences throughout the year.



51% of readers use the Internet at work for business purposes for an hour or more each day

Free Incentives for Display Advertisers

All display advertisers will receive:

- A hotlink on the *Chemical Engineering's* Buyers' Guide website to advertiser's website
- Premium positioning of listings in the product categories on the Chemical Engineering's Buyers Guide website.
- Company name in bold throughout *Chemical Engineering's* Buyers' Guide
- 100 listings in the print and online versions of *Chemical Engineering's* Buyers' Guide for Full Page and Half Page advertisers.
 - 20 listings in the print and online versions of *Chemical Engineering's* Buyers' Guide for third page, quarter page, and sixth page advertisers
- All full page advertisers get their company logo on cover of the *Chemical Engineering's* Buyers' Guide section, plus exposure in the Corporate Capabilities section

Listing Options

Basic (free)

- Includes company name, address, phone and fax
- 5 free category listings

Good - \$450

- Basic package
- Clickable URL in online Buyers' Guide
- Clickable email address in online Buyers' Guide
- 5 images
- short summary description
- logo in print and online Buyers' Guide

Better - \$895

- Good package
- 10 images
- long description
- option to add tradenames/features
- 20 categories
- Priority listing in online Buyers' Guide. Company will boldly appear in company listing and category selections in print Buyers' Guide.

Best - \$1,195

- Better package
- 30 categories
- Option to add social media accounts
- 15 images
- Cover image
- Option to add one video
- Additional uploads (pdf, doc, jpg, gif, png)

PRINT LOGOS

Product & Services Directory Logos	Rates per logo
1 logo	\$450
2 logos	\$415
3 logos	\$400
4 logos	\$385
5-9 logos	\$355
10 or more logos	\$325

The size of all logos is 2" x 1".

For enhanced listings information, contact:

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